

## Bio-Data

1. **Full Name :** Dr. Ashishkumar Janakray Dave
2. **Designation:** Associate Professor
3. **Subject:** Statistics / Commerce
4. **Date of Birth :** 16/11/1967

5. **Permanent Address:-**

B / 40, Shirardinagar Society,  
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7. **E-mail:-** ashishdave.cmcnc@gmail.com **Blog:** ashishcommerce.blogspot.in

8. **Details of Educational Qualifications:-**

Sr. No.	Name of the Exam / Degree	Year of Passing	Board/ University	Subject	Percentage %	Class Obtained
1	H.S.C.	1985	G.H.S.E.B. Gandhinagar	Commerce	63.83 %	First
2	B. Com.	1988	Gujarat Uni. Ahmedabad	Ad. Statistics	64.71 %	First
3	M. Com.	1990	Gujarat Uni. Ahmedabad	Ad. Statistics	57.63 %	Second
4	SCOPE	2011	University of Cambridge	English		B – Grade
5	PH.D.	January – 2014	Kadi Sarva Vishawavidyalaya, Gandhinagar.	Commerce		

## Research Degrees

<b>Name of the Degree</b>	<b>Title of the Thesis</b>	<b>Date of Award as per University Notification</b>	<b>Name of the University</b>
Ph.D.	“Promotion Mix Practices of Gujarati Satellite Channel Industry- An In-depth Comparative Analysis Across Gujarat Region”	January – 2014	Kadi Sarva Vishwavidyalaya, GANDHINAGAR.
A Minor Research Project	“Contribution and Participation of Women Employees in Diamond Industries: With Reference to Mehsana District”	Completed	UGC SPONSORED

9. Date of Appointment: 24/12/1991

04/12/1996

10. Details of recognition as a teacher in H.N.G.Uni., Patan :

No: Ak/287/7286/1992

Date: 08/09/1992

No: Ak/287/575/1997

Date: 16/01/1997

11. Details of D.E. recognition as a teacher :

No: UBK/DP/V/96-97/K-4/6171-72

Date: 27/03/1997

12. Details of recognition as a P.G. teacher in H.N.G.Uni., Patan :

No: PG/47/3795/1999

Date: 23/02/1999

13. Teaching experience UG Level: 21 Years.

PG Level: 14 Years.

14. Employment No: 3221

15. G.P.F. No: 16212

**16. Contribution to enrich quality of teaching - learning/administration during last 5 years:**

( Seminars / Workshops / lectures / field visits organized):

<b>Sr. No.</b>	<b>Name of Seminar, Conference, Lectures Taken</b>	<b>Name of the Organization / Agency</b>	<b>Place &amp; Date</b>	<b>Presented / Participated</b>
1.	National Level Seminar on Contemporary Issue in Management and Commerce. –UGC Sponsored	K.K Parekh Commerce College	AMRELI. 21 February 2008	<i>Strategic Leadership for Growth &amp; Development</i>
2.	Regional User Awareness Programme on E- Resources	H.N.G.University Shivabhai Library	PATAN 26 November 2009	Participation
3.	State Level Conference on Accounting & Finance	Metas Commerce College	SURAT 27December 2009	<i>Banking and Finance in India: Issue and Prospects</i>
4.	International Conference: New Dimention on Management Striving on Business Excellence	Gardi Vidhyapith	RAJKOT 06-07 February 2010.	<i>A Study of Human Practices of UGVCL: With Reference to Motivation</i>
5.	National Workshop on Research Methodology and Research Management in Social Science	Economics & Sociology Department D D Thakar Arts & Comm. College	KHEDBRAHMA 10 /03/ 2010	Participation
6.	KMPF Training Programme for Master Trainers	Knowledge Consortium of Gujarat	GANDHINAGAR 08-09 March 2010	Participation
7.	National Seminar on Lifestyle and Stress	D D Thakar Arts & Comm. College	KHEDBRAHMA 27-28 March 2010	<i>A Strategic Study of Stress Management</i>
8.	63 <sup>rd</sup> All India Commerce Conference	Indian Commerce Association & Faculty of Commerce, GOA University.	GOA. 01-03 October 2010	<i>Indian Rural Talent: It can be Wealth of Country, Company and Communities</i>
9.	National Seminar on	Indian Commerce	Vallabh	<i>Developing</i>

	Management: Current Practices and New Direction.	Association (Gujarat chapter) & B.J Vanijy Mahavidyalaya.	Vidyanagar 27 November 2010	<i>Women Entrepreneurs in India: Issues, Initiative &amp; Experiences</i>
10.	Two days workshop on Mission Mode Implimasion Training Programme for Master Trainers	Knowledge Consortium of Gujarat & Department of Higher Education, Gandhinagar.	Kadi. 08-09 December 2010	Participation
11.	One day workshop on MMI Training Programme for Teachers at Cluster Level	Knowledge Consortium of Gujarat & Department of Higher Education, Gandhinagar.	Visnagar 26 December 2010	Participation
12.	State Level Seminar - Emerging Issues and Challenges in Accountancy & Commerce.	Arts & Commerce College,	CHANASMA. 05/01/2011	<i>Developing Women Entrepreneurs in India</i>
13.	National Seminar on Investor's Protection Present Scenario and Future Perspective	Post-Graduate Department of Business Studies, Sardar Patel University. UGC-SAP (DRS-I)	Vallabh Vidyanagar 28-29 January 2011	<i>Present Status of Investors Protection in India</i>
14.	International Seminar on Creating Excellence for Sustainable Society	Hemchandracharya North Gujarat University.	PATAN. 15-16/05/2011	<i>Poster Presenting</i>
15.	One Day Workshop for SANDHAN 2011-12	Knowledge Consortium of Gujarat	BISAG, Gandhinagar. 02 August 2011	Participation
16.	National Seminar on Thrust Area in Commerce and Management	C.N.Arts & B.D Commerce College	Kadi 22-23 September 2011	<i>Cross-Culture Issues and Implication for Vibrant Gujarat Summit</i>
17.	One Day Workshop on Contemporary Issues of Accountancy and Commerce Education	Board of Studies, ICA of India & Department of Business Studies, Sardar Patel University.	Vallabh Vidyanagar 18 October 2011	Participation

18.	National Workshop	H.N.G University	Patan	Participation
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	on Research Methodology A March Towards Creating Research Culture		22-24 November 2011	
19.	National Conference on Recent Trends in Business, Management, IT & Business English	Indian Commerce Association (Gujarat chapter) & Smt.S.I Patel Ipcowala College of Commerce.	PETLAD. 01 December 2011	<i>Some reflection on Trends in Business</i>
20.	64 <sup>th</sup> All India Commerce Conference	Indian Commerce Association & The Department of Commerce, School of Management Pondicherry University.	PONDICHERRY. 13/12/2011 To 15/12/2011	<i>Socio-Economic Empowerment of woman: Under MGNREGA in Gujarat</i>
21.	P.G. Level Workshop on An Introduction to Dissertation	H.N.Guj. Uni. Area Vanijya Adhyapak Vartul.	Mehsana 25 December 2011	Participation
22.	Training and Capability Programme in Commerce & Management	Knowledge Consortium of Gujarat, Department of Education, Government of Gujarat	A. M.A. Ahemedabad. 02-07 January 2012	Participation
23.	Training Programme for Master Trainers under The Knowledge Management Programme	Knowledge Consortium of Gujarat, Gandhinagar.	Kadi 08-09 March 2012	Participation
24.	UGC sponsored National Workshop on Best Way of Data Analysis and Interpretation	Smt. M.M Shah Mahila Arts College	KADI 18/03/2012	Participation
25.	One Day Workshop for SANDHAN.	Knowledge Consortium of Gujarat, Department of Education, Government of Gujarat	BISAG, Gandhinagar. 02/05/2012	Participation
26.	An International Conference on Bridging the Gap through English: Education, Equity, empowerment and Employability	SCOPE, Gandhinagar & H.M Patel Institute of English Training and Research.	Vallabh Vidyanagar 22-23/06/2012	Participation

27.	UGC sponsored One Day National Seminar on “Emerging Issues in Competitive Business Environment”	Indian Commerce Association & I.V. Patel College of Commerce.	Nadiad 06/10/2012	<i>(1) Current Scenario of Business Ethics. (2) The Implementation of Green Supply Chain Management Practices in India in Electronics Industry of India.</i>
28.	65 <sup>th</sup> All India Commerce Conference	Indian Commerce Association & K.P.B. Hinduja College of Commerce,	Mumbai (MS) November 9 – 11, 2012.	<i>The Impact of Employee Beliefs in The Brand on Internal Service Quality: Cargo Motors Pvt. Ltd</i>
29.	One Day Workshop on “Art of Anchoring”	Kadi Sarva Vishwavidyalaya & Shree A.A. Patel Commerce College.	Gandhinagar, 07/02/2013	Participation
30.	One Day Orientation Programme for SANDHAN.	Knowledge Consortium of Gujarat, Department of Education, Government of Gujarat	BISAG, Gandhinagar. 12/02/2013	Participation
31.	National Seminar on Teachers and Sustainable Environment Development	Kadi Sarva Vishwavidyalaya & R.H. Patel English Medium B.ed College	Gandhinagar 29-30/03/2013	<i>A Study on Curriculum of Accounting with reference to Post Graduate Students</i>
32.	National Seminar on “Contemporary Issues of Corporate Disclosures in India”	Department of Business Studies, S.P. University & Anand Branch of WIRC of Institute of Chartered Accountants of India.	Vallabh Vidyanagar. 09/04/2013	Participation

33.	National Conference on “Acharya Mahapragya’s Theory of Relative Economics and Corporate Social responsibility: Translating Theory into Action”	International Research Institute of Relative Economics.	Gandhidham. 14-15/04/2013	<i>A Study on Corporate Social Responsibility : An Ancient Indian Perspective</i>
34.	‘SANDHAN’ – Workshop 2013-14	Knowledge Consortium of Gujarat, Department of Education, Government of Gujarat	BISAG, Gandhinagar. 16/07/2013	Participation
35.	Two Days National Seminar in Accountancy on Fundamentals of Financial Management	S. D. Arts and B. R. Commerce College	Mansa 20-21 July, 2013	<i>A Study on Detection of Creative Accounting Related Frauds in Indian Software Role</i>
36.	2 <sup>nd</sup> International Interdisciplinary Research Conference on Business, Management, Engineering, Technology and Social Science	Indo Global Chamber of Commerce, Industries and Agriculture & International Association of Academicians and Researchers (Asia Pacific)	Surat. 24 <sup>th</sup> August, 2013	<i>Impact of Age and Education on Preference of Investment and Saving: A Study with Reference to Mehsana District Region</i>
37.	4 <sup>th</sup> International Research Symposium on Management, Technology and Engineering Sciences	Dnyansagar Institute of Management and Research in Association with International Association of Academicians and Researchers & Indo Global Chamber of Commerce, Industries and Agriculture	PUNE, 21 <sup>st</sup> September, 2013	<i>Current Scenario of Business Ethics</i>
38.	66 <sup>th</sup> All India Commerce Conference	Indian Commerce Association & Department of Commerce, Bangalore University, Bangalore.	Bangalore December 5 – 9, 2014.	<i>Gujarati People’s Mind Set about Direct Cash Transfer Subsidy on LPG’s : With Reference to Mehsana District</i>

39.	13 <sup>th</sup> State Level Annual Conference.	Gujarat University Economics Teachers' Association, Ahmedabad & Kadi Sarva Vishwavidyalaya, Gandhinagar.	Gandhinagar 18 <sup>th</sup> January, 2014	<i>Does Gender and Occupation make impact on preference of Investment and Saving?: A Study With Reference to Mehsana District Region</i>
40.	National Seminar on Entrepreneurship: Vision, Value and Passion.	B. J. Vanijya Mahavidyalaya, Vallabh Vidyanagar.	Vallabh Vidyanagar. 31 <sup>st</sup> January, 2014.	<i>Investment and Saving Preference: Impact of Gender and Occupation with reference to Mehsana District</i>
41.	National Seminar on Research in Commerce and Management - UGC sponsored	Department of Business Studies, Sardar Patel University, Vallabh Vidyanagar.	Vallabh Vidyanagar. 18 <sup>th</sup> February, 2014.	<i>The Impact of ICT on Research Skills of Commerce Teachers, Professors &amp; Their Institutions</i>
42.	Human Resource Management	BISAG	Gandhinagar 28/09/2012	Lecture Taken
43.	Financial Management	BISAG	Gandhinagar 09/11/2012	Lecture Taken
44.	Production Management	BISAG	Gandhinagar 18/01/2013	Lecture Taken
45.	Crises Management	BISAG	Gandhinagar 22/03/2013	Lecture Taken
46.	IBPS Clerk Exam	UGC Career & Counseling Cell & College, Udisha Club	Visnagar 2010	Subject Expert
47.	NET Coaching in Commerce Paper-II & III	UGC Sponsored & Smt.C.C Mahila Arts & Sheth C.N Commerce College.	Visnagar 2010	Subject Expert
48.	Talati Cum Mantri Exam.	UGC Career & Counseling Cell & College, Udisha Club	Visnagar 2010	Subject Expert
49.	Three Days Workshop of Drama	Hemchandracharya North Gujarat University.	Visnagar 2009	Resource Person &

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50.	One Day Workshop of Career Guidance	Hemchandracharya North Gujarat University.	Visnagar 2009	Resource Person & Coordinator
51.	Three Days Workshop of Personality Development & Career Guidance	Hemchandracharya North Gujarat University.	Visnagar 2009	Resource Person & Coordinator
52.	Three Days Workshop of Drama	Hemchandracharya North Gujarat University.	Visnagar 2010	Resource Person & Coordinator
53.	A.P & G.P	BISAG	Gandhinagar 20/02/2010	Lecture Taken
54.	Organisation	BISAG	Gandhinagar 23/07/2010	Lecture Taken
55.	Probability	BISAG	Gandhinagar 13/08/2010	Lecture Taken
56.	Probability Distribution	BISAG	Gandhinagar 20/08/2010	Lecture Taken
57.	Probability Distribution	BISAG	Gandhinagar 29/10/2010	Lecture Taken
58.	Capital Structure	BISAG	Gandhinagar 24/12/2010	Lecture Taken
59.	Working Capital	BISAG	Gandhinagar 31/12/2010	Lecture Taken
60.	Scope of HRM	BISAG	Gandhinagar 26/08/2011	Lecture Taken
61.	Business Forecasting	BISAG	Gandhinagar 09/09/2011	Lecture Taken
62.	Industrial Moral	BISAG	Gandhinagar 09/09/2011	Lecture Taken
63.	Business Forecasting	BISAG	Gandhinagar 16/09/2011	Lecture Taken
64.	Time Series Analysis	BISAG	Gandhinagar 25/11/2011	Lecture Taken
65.	Human Resource Planning	BISAG	Gandhinagar 30/03/2012	Lecture Taken
66.	Industrial Moral	BISAG	Gandhinagar 16/10/2012	Lecture Taken

17. Contribution to the growth and development of the Institution during last 5 years :

<b>Sr. No.</b>	<b>Committees</b>	<b>Positions held</b>	<b>Year</b>
1.	Post Graduation Centre of Commerce	In charge	June 2013 to Jan. 2014
2.	Academic Task Force	Member	2010-11, 2011-12, 2012-13
3.	Research Task Force	Member	2009-10, 2010-11
4.	Gyan Dhara	Member	2009-10, 2010-11, 2011-12, 2012-13
5.	Natya Dhara		2009-10, 2010-11, 2011-12, 2012-13
6.	Geet- Sangeet- Nrutya Dhara		2009-10, 2010-11, 2011-12, 2012-13
7.	Three Days Dramatics Workshop	Coordinator	2009-10, 2010-11
8.	Three Days Workshop of Abhivyaakti Guidance	Coordinator	2010-11
9.	Three Days Workshop of employment Guidance	Coordinator	2010-11
9.	Three Days Workshop on 'BHAVAI'	Coordinator	2011-12
10.	Geet –Sangeet –Nrutya Dhara	Member	2009-10, 2010-11, 2011-12, 2012-13
11.	<b>Egyan</b>	Member	2012-13
12.	<b>Internal Quality Assurance Cell</b>	College Faculty Coordinator	2008 to continuous
13.	<b>MHRD: All India Higher Education Survey</b>	Nodal officer	2011-12, 2012-13.
14.	Examination Committee	Member	2009-10, 2010-11, 2011-12, 2012-13
15.	Sports Committee	Member	2009-10, 2010-11
16.	Culture Committee	Member	2007-08,2009-10, 2010-11, 2011-12, 2012-13
17.	Library / Magazine Committee	Member	2009-10, 2010-11, 2011-12, 2012-13
18.	Career Corner / Student Welfare Committee	Member	2007-08
19.	Creative Writing Public -Speaking Club	Member	2009-10
20.	Member of Geet-Sangeet-Nrutya Dhara	Member	2009-10, 2010-11, 2011-12, 2012-13
21.	Creative Writing Public -Speaking Club	Member	2008-09

18. Other responsibilities taken:

Sr. No.	Committees	Position held	Name of Uni.	Date
1.	Board of Studies in Statistics	Chairman	H.N.G.Uni . Patan	2007-2008
2.	Academic Council.	Member	H.N.G.Uni . Patan	2007-2008
3.	Board Of Studies in Statistics	Member	H.N.G.Uni . Patan	2006-08, 2011-14
4.	L.I.C team	Member	H.N.G.Uni . Patan	2009-10 2010-11
5.	<b>SANDHAN in Commerce Subject</b>	State Jt. Coordinator	KCG, Gandhinagar	2011-2012 2012-2013
6.	Gujarat and North Gujarat Commerce Teachers Association	Member	Ahmedabad	2000 to continue...
7.	<b>All India Commerce Association</b>	Member		2009 to continue...
8.	Lions Club of Copper City	Member	Visnagar	2009 to continue...
9.	Mehsana District Cricket Association	EC Member	Mehsana	2003 to continue...
10.	Shri Ashapuri Charitable Trust, CHUDA	Chairman	Surendranagar	2006 to continue...
11.	H.N.Guj. Uni. Area Vanijya Adhyapak Vartul.	Member	Mehsana	2005 to continue...
12.	Editorial Board of Thematics Journal of Commerce & Management, ISSN-2231-4881	Member	MS	2013 – 2014
13.	Editorial Board of Vishwabharti Multi Dicipalanary ISSN-0975-9883.	Member	MS	2011 – 2012
14.	Video Lecture Review Team SANDHAN (Live Television Lecture Series from BISAG), Gujarat Higher Education Commissioner, Gandhinagar.	Member	KCG, Gandhinagar	Date:16/10/2012
15.	Vice-Chancellor nominee in Committee of Set Examination Panel in Subject Statistics O:56	Member	H.N.G.Uni . Patan	2012 – 13
16.	International Association of Academicians and Researchers	Life Member	Choice Group of Institute, PUNE.	2012
17.	Subject Expert Committee	Member	H.N.G.Uni . Patan	2012, 2013
18.	Gujarat and North Gujarat Commerce and Management Teachers Association	Executive Member	Ahmedabad	2013 to Continue

19. Paper/ Article/ Abstracts published in Books & national/ inter-national journal in last 5 years:

<b>Sr. No.</b>	<b>Title</b>	<b>Book/ Journal Name</b>	<b>Year</b>
1.	An Empirical Study of Socio-Economic Condition of Kuwasana Village for year 2009-2010.	<i>Vishwabharti</i> Multi Dicipalanary National Refereed Research Journal, ISSN-975-9883	September, 2010.
2.	<b>Abstracts:</b> Indian Rural Talent: It can be Wealth of Country, Company and Communities.	<i>The Indian Journal of Commerce</i> , ISSN:0019-512X	April-June, 2011
3.	A Study of Human Practices of UGVCL: With Reference to Motivation	<i>Research Waves</i> , A National Registered & Recognized Research Monthly Journal, ISSN-2229-6387	April, 2012.
4.	Attitude towards to Regional Satellite Channel in Gujarat: With Reference to Mehsana District	<i>Thematics Journal of Business Management</i> . ISSN-2277-3002	July, 2012.
5.	A Comparative Study on Promotion Mix Practices of Gujarati Satellite Channels: With Reference to North Gujarat and South Gujarat.	<i>Thematics Journal of Commerce &amp; Management</i> ISSN-2231-4881	June, 2012.
6.	Impact of Age and Education on Preference of Investment and Saving: A Study with Reference to Mehsana District Region	<i>International Research Journal of Commerce, Business and Social Sciences</i> ISSN-2277-9310	Vol.-II Issue: 5 August,2013
7.	Current Scenario of Business Ethics	<i>International Research Journal of Commerce, Business and Social Sciences</i> ISSN-2277-9310	Vol.-II Issue: 6(II) September,2013
8.	Does Gender and Occupation Make Impact on Preference of Investment and Saving? A Study With Reference to Mehsana District Region.	<i>Thematics Journal of Commerce &amp; Management</i> ISSN-2231-4881	September, 2013

20. Book published in last 5 years:

Sr. No.	Title	Publisher	Year
1.	Essential Statistics for Business and Economics	Horizon Press, Jaipur , ISBN:978-93-83096-03-9	2014
2.	Applied Statistics for Economics	Horizon Press, Jaipur , ISBN:978-93-83096-04-6	2014
3.	Business Statistics for International Trade	Horizon Press, Jaipur , ISBN:978-93-83096-05-3	2014
4.	Statistics for Management	Horizon Press, Jaipur , ISBN:978-93-83096-06-0	2014
5.	Marketing Management: Today and Tomorrow.	Thematics Publications. ISBN:978-93-83192-20-5.	2013
6.	Corporate Social Responsibility: Policies and Principles.	Indotech Publications. ISBN:978-93-83193-19-6	2013
7.	International Marketing: Problems and Prospects.	Vishwabharti Research Centre. ISBN:978-81-927529-7-6	2013
8.	Social Marketing: An Overview.	Thematics Publications. ISBN:978-93-83192-21-2	2013
9.	Advertising and Salesmanship	Sunrise Publishers & Distributers, Jaipur. ISBN:978-93-80207-24-7	2013
10.	Marketing Research	Sunrise Publishers & Distributers, Jaipur. ISBN:978-93-80207-20-9	2013
11.	State Level Book Published as <b>Joint Authorship</b> : Fundamentals of Marketing Management	B.S Shah Prakashan, Ahmedabad ISBN:81-8416-029-1	2011 – 2012
12.	State Level Book Published as <b>Joint Authorship</b> : Human Resource Management	B.S Shah Prakashan, Ahmedabad ISBN:81-8416-029-1	2011 – 2012
13.	State Level Book Published as <b>Joint Authorship</b> : Production Management	B.S Shah Prakashan, Ahmedabad	2012 – 2013
14.	State Level Book Published as <b>Joint Authorship</b> : Business Statistics -1	B.S Shah Prakashan, Ahmedabad	2013 – 2014
15.	State Level Book Published as <b>Joint Authorship</b> : Business Statistics -2	B.S Shah Prakashan, Ahmedabad	2013 – 2014

● **Field visits**

- Industrial Tour for M.Com. Sem. – IV Students
- Study Tour of Post Graduate Student of Commerce Department at Entrepreneur Development Institute of India, Mother Dairy, Gandhi Ashram & Vintage Car Village on Dt. 04-10-2013